



Argus Innovators Strategy - PSN Top Guns Winner

The Argus Innovators strategy was one of the top ten returning strategies for the 2Q and 1-year period ending June 30, 2024, across a peer group of 250 Large Cap Core Equity products and 675 US Core products, earning PSN Top Guns 1 and 2 star awards.

Visit PSN Top Gun Award page for Argus Investors' Counsel, Inc.

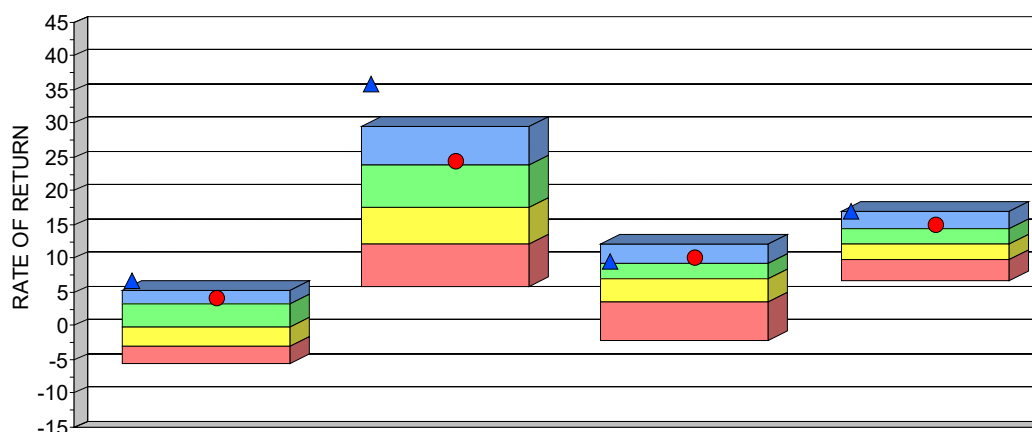
https://psn.fi.informais.com/PSNTopGuns/topguns_Argus_Investors'_Innovators

Argus Innovators Performance

ANNUALIZED TOTAL RETURNS (as of 6/30/2024)	Quarter To Date	Year To Date	Latest 1 Year	Latest 3 Year	Latest 5 Year
Argus Innovators- Net of Fees	6.71%	21.86%	35.42%	9.34%	16.67%
Argus Innovators- Gross of Fees	6.79%	22.05%	35.85%	9.68%	17.03%
S&P 500 w/Div	4.28%	15.29%	24.56%	10.01%	15.05%

Source: Advent. Innovators Composite Inception date is 2/28/2018. Net performance is based on average 32 bps fee. Fees may vary.

PSN Quartile Ranking - US Core Universe Period Ending June 30, 2024 (Gross of Fees)



	Quarter	1 Year	3 Year	5 Year
HIGH (0.05)	5.40	29.64	12.10	17.05
FIRST QUARTILE	3.14	23.73	9.20	14.38
MEDIAN	-0.15	17.48	6.86	12.21
THIRD QUARTILE	-3.00	12.19	3.50	9.84
LOW (0.95)	-5.6	5.81	-2.10	6.74
MEAN	-0.03	17.74	6.20	12.09
VALID COUNT	557	556	548	525

	Quarter		1 Year		3 Year		5 Year	
	VALUE	RANK	VALUE	RANK	VALUE	RANK	VALUE	RANK
▲ Argus Innovators	6.80	1	35.87	1	9.69	20	17.03	1
● S&P 500	4.28	10	24.56	20	10.01	16	15.05	14

Source: PSN Informais as reported gross of fees.



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The Argus Innovators Portfolio focuses on innovative companies that spend aggressively on R&D, receive numerous patents, generate a high percentage of sales from new products, are first to new markets, and disrupt industries through cutting-edge products and management processes.

The Argus Innovators, Argus Large Cap Core Equity, U.S. ESG, Dividend Growers, Equity Income, Growth & Income, Growth and Argus Custom Portfolios are available as separately managed accounts.

For more information, please contact: Invest@ArgusInvest.com

Visit our website at www.ArgusInvest.com

About Argus Investors' Counsel

Argus Investors' Counsel is an SEC-registered investment advisor based in Stamford, CT, and is certified as a WBE through the Women's Business Enterprise National Council (WBENC) since 2007. Argus specializes in equity investment management, serving a nationwide array of clients.

About Zephyr's PSN

The Top Guns list, published by Zephyr, remains one of the most important references for investors and asset managers. PSN Top Guns award winners are honored for exceptional performance. PSN Top Guns performance awards are tabulated for thousands of strategies across 75 peer groups subdivided by increasingly rigorous screens and reported in ascending classes from 1-6 stars. Over 2,800 firms, 285 universes, and more than 21,000 products comprise the PSN SMA database.

Performance Notes:

Argus Investors' Counsel, Inc. (AIC) is an SEC-registered investment advisor that provides investment advisory services to institutional and individual investors. AIC's SEC registration does not imply a certain level of skill or training. The information in this document has not been approved or verified by the SEC or by any state securities authority. The Argus Innovators Composite was created on February 28, 2018. The Argus Innovators Composite contains fee-paying, fully discretionary accounts that do not contain investment restrictions. The U.S. dollar is the currency used to express performance. Returns are presented gross and net of management fees and include the reinvestment of all income. Past results are not indicative of future returns. AIC claims compliance with the Global Investment Performance Standards (GIPS®). AIC has been verified firm-wide by ACA Performance Services from April 1, 2017 through December 31, 2023 and by Ashland Partners & Company, LLP from January 1, 1995 through March 31, 2017. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.